Unleash Your E-commerce Potential with Mercury Online

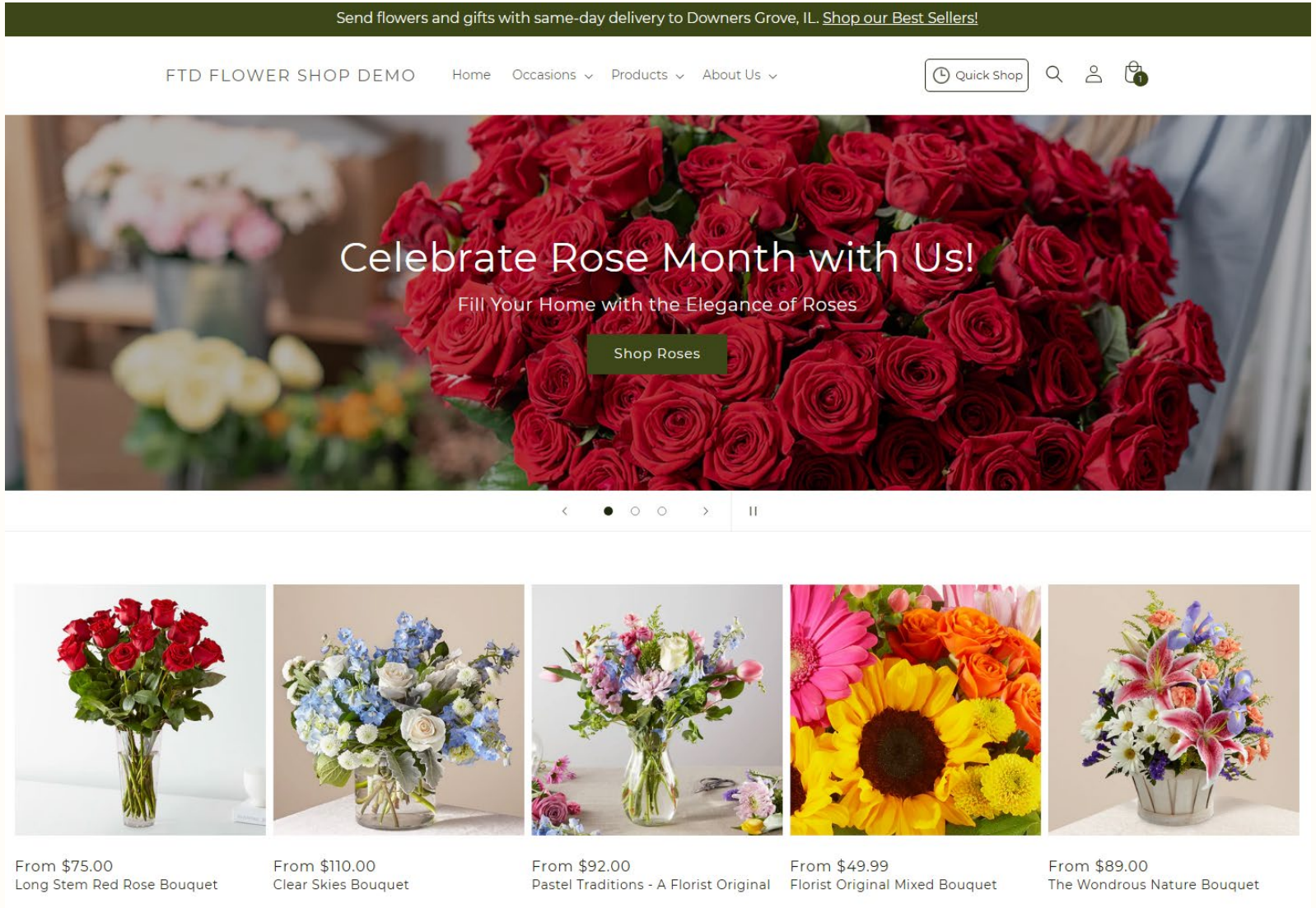
June 25, 2024

MERCURY ONLINE

- Powered by Shopify
- Mercury HQ Management
- Modern and Mobile Friendly
- Optimized for Florists

shopify

Mercury HQ

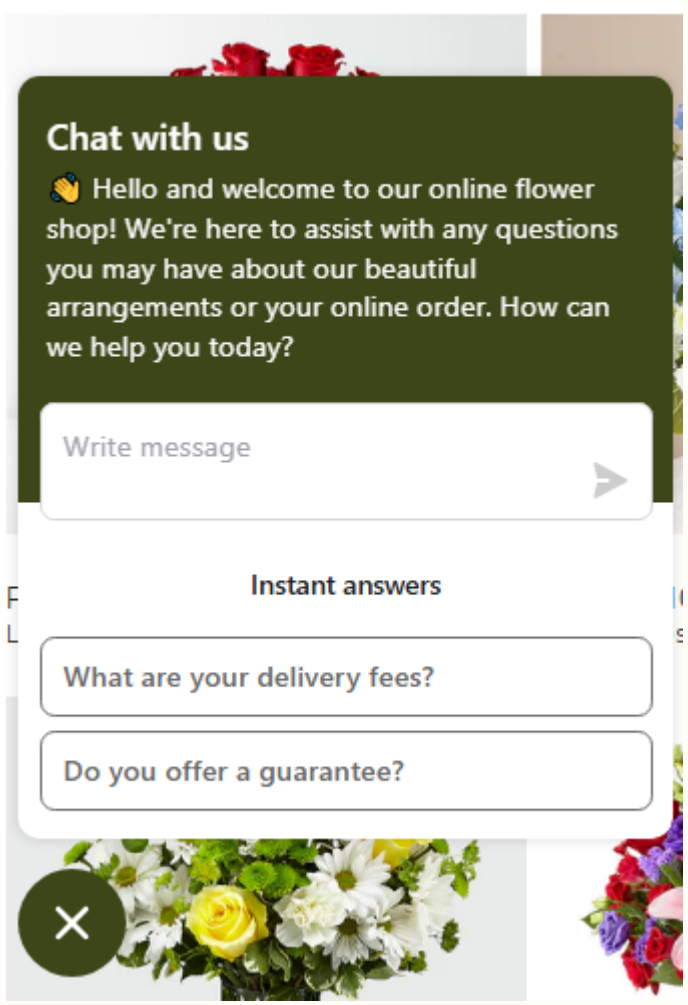


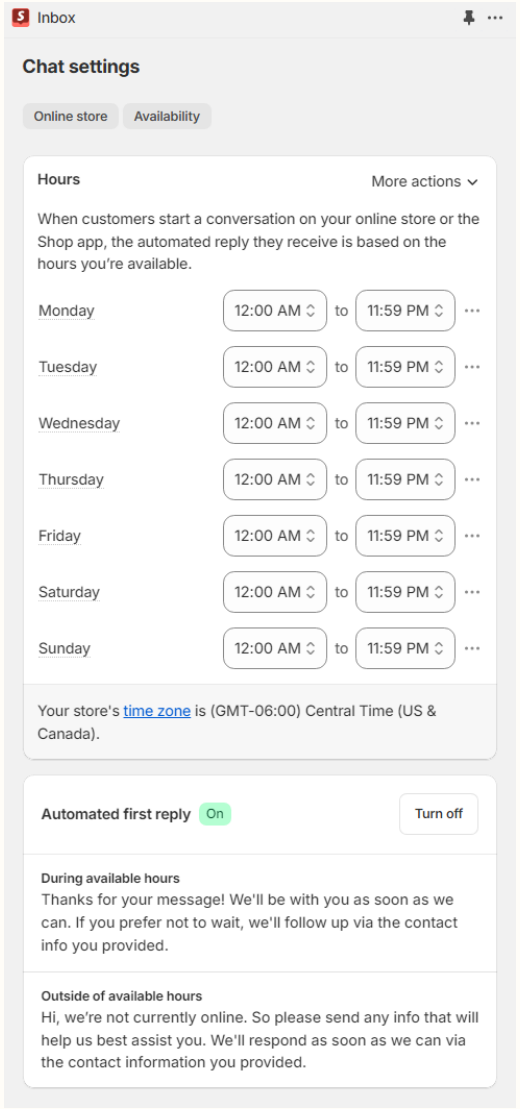
FTD confidential/proprietary documents should not be copied or redistributed

AGENDA

- Live Chat with Mercury Online
- Fees and Coverage Management in MercuryHQ
- 2 Suggestions to Unleash your e-Commerce Potential

LIVE CHAT

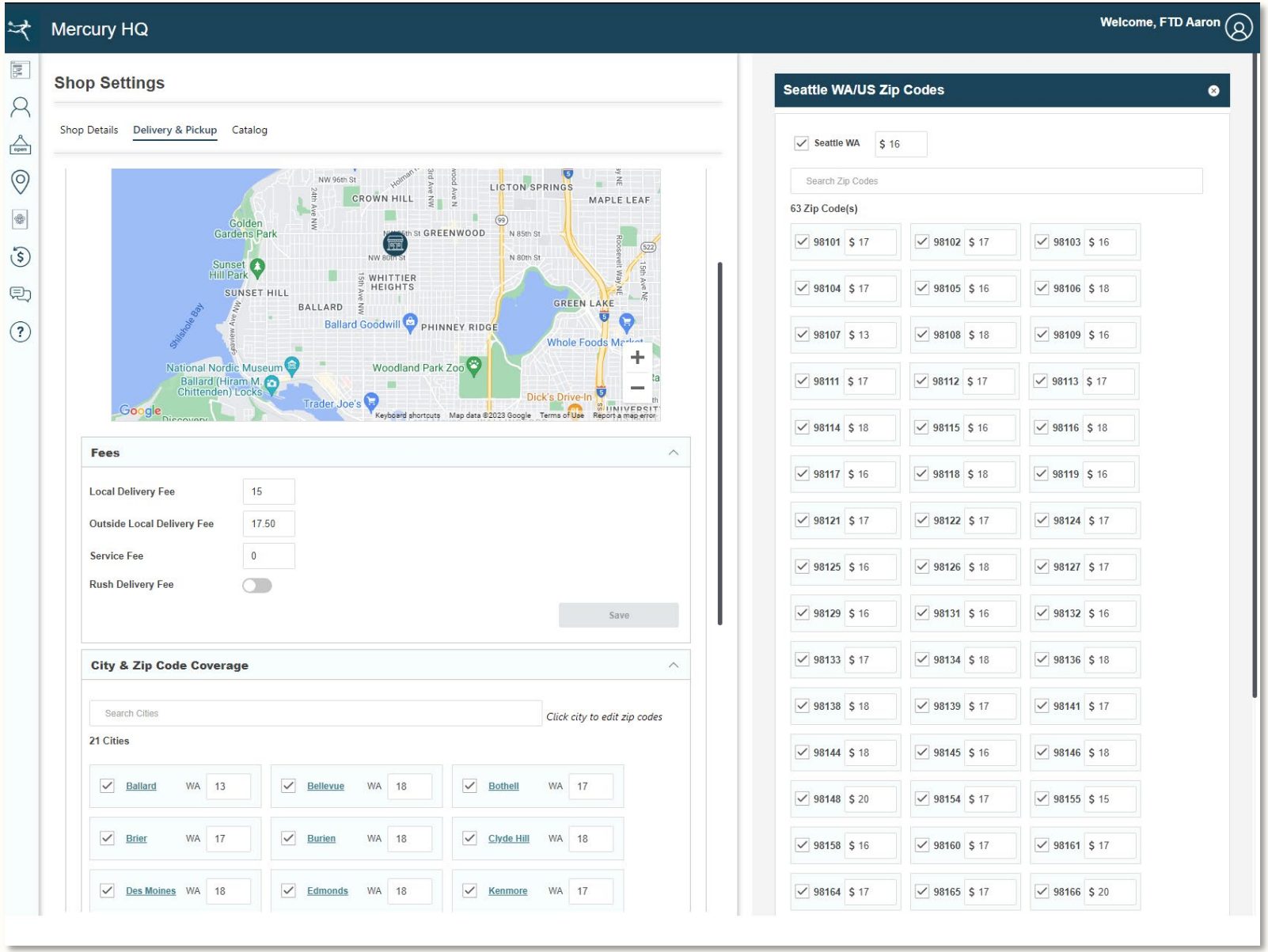




- Increased Sales and Conversions
- Improved Customer Service
- Enhanced Customer Engagement
- Operational Efficiency
- Competitive Advantage
- Boosting Trust and Confidence
- Flexibility & Scalability
- ITS FREE!

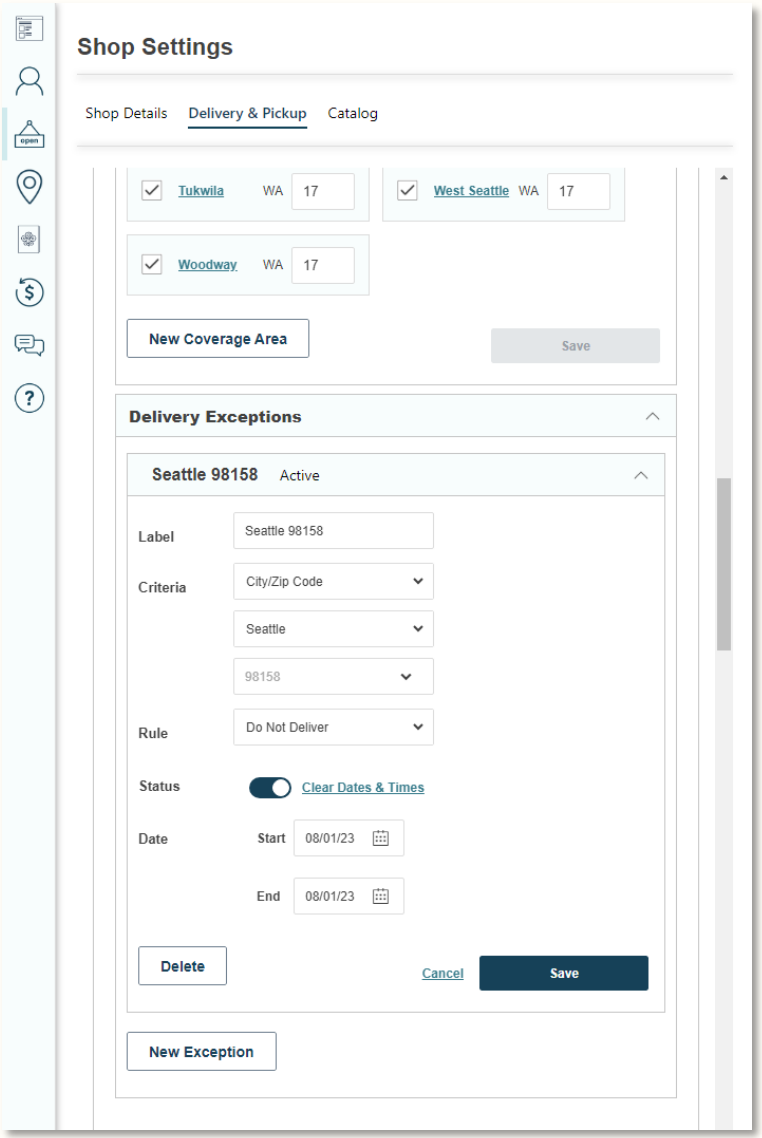
FTD confidential/proprietary documents should not be copied or redistributed

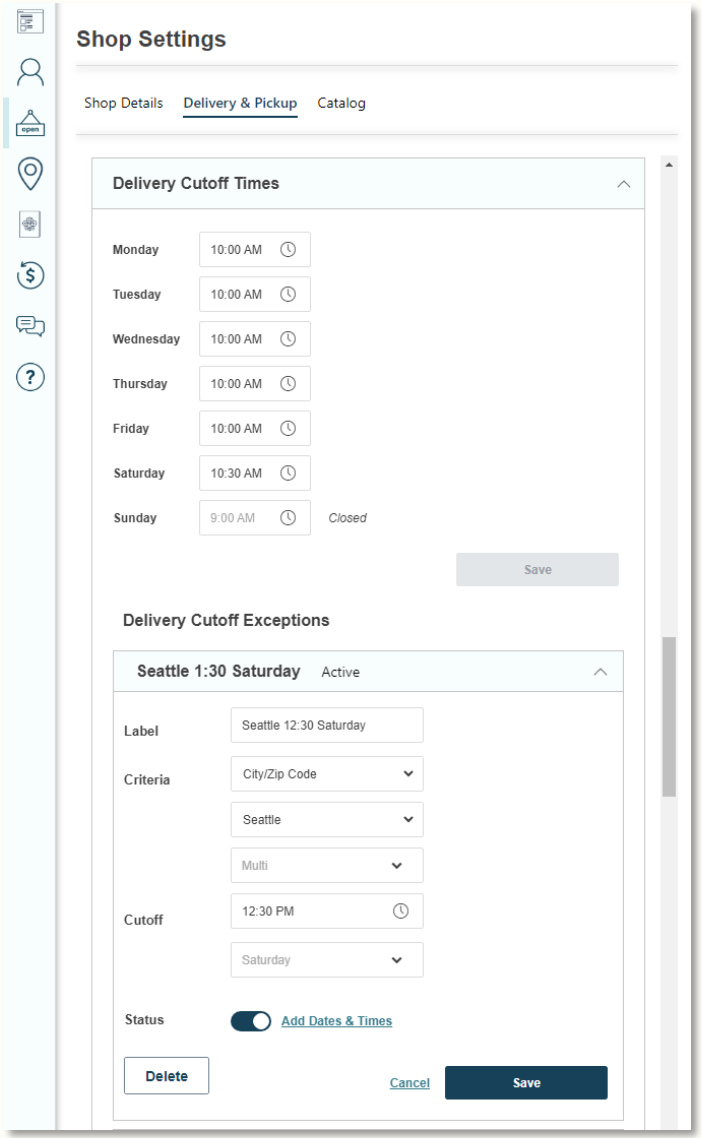
FEES & COVERAGE – MERCURY HQ

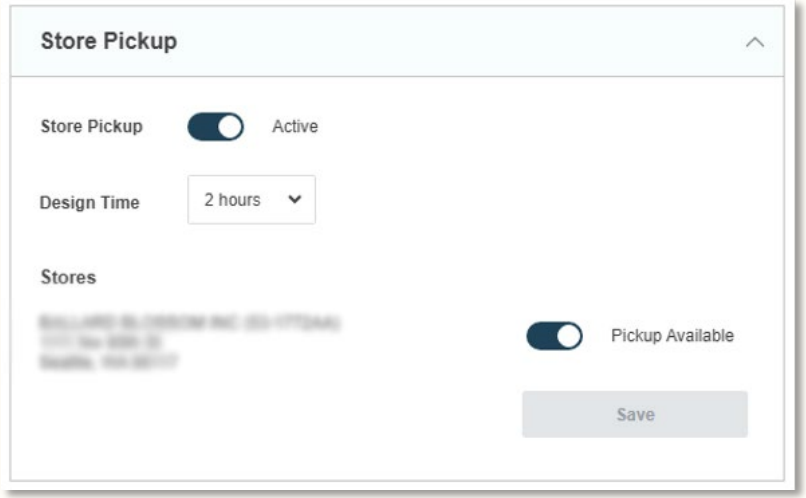


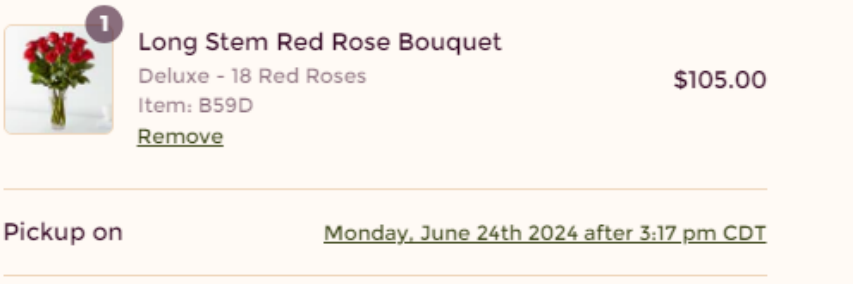
FTD confidential/proprietary documents should not be copied or redistributed

FEES & COVERAGE | EXCEPTIONS | STORE PICKUP – MERCURY HQ

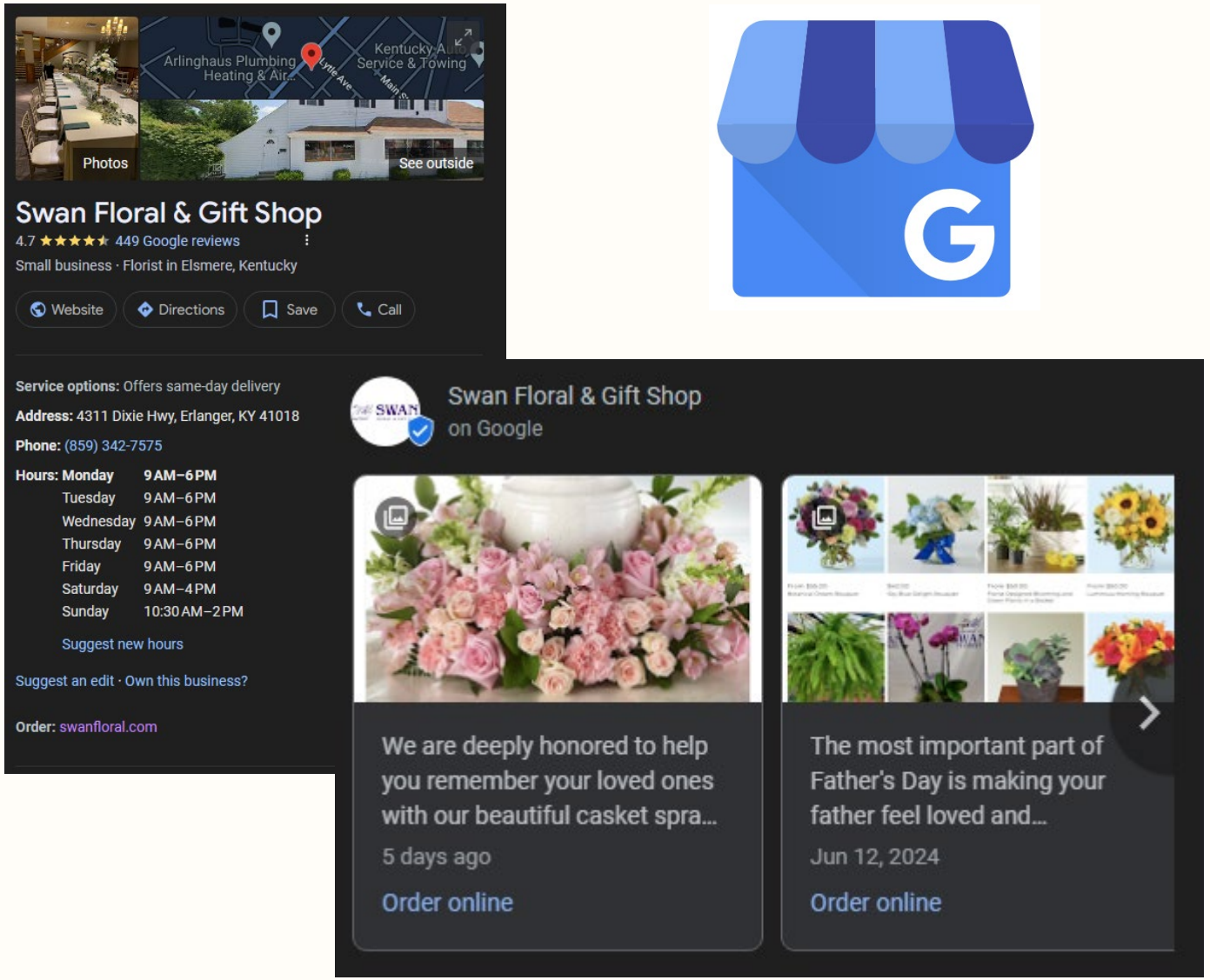








FTD confidential/proprietary documents should not be copied or redistributed



- Enhanced Online Visibility
- Improved Customer Trust and Credibility
- Better Customer Engagement
- Increased Website Traffic and Sales
- Cost-Effective Marketing
- Enhanced Customer Experience
- ITS FREE!

FTD confidential/proprietary documents should not be copied or redistributed

UNLEASH E-COMMERCE POTENTIAL – BLOG POSTS

Bloomin' Good Reads

Flower Care & Handling

JUNE 4, 2024

The FTD Employee Flower Shop has taken the utmost care to ensure the flowers we deliver to our customers homes and workplaces are as fresh and beautiful as possible. By...

Spark Joy with Summer Blooms & Botanicals

MAY 15, 2024

If you need an instant pick-me-up, then look no further than to some of the amazing summer flowers blooming all around you. Their bright, bold colors, lush blooms, and light...

6 Things To Know About Your Wedding Flowers

APRIL 20, 2024

Among the touches that make your wedding day more memorable will be the look and design of your wedding flowers. And they play a dramatic and endearing role for you...

- Improved Search Engine Optimization (SEO)
- Enhanced Customer Engagement
- Increased Sales and Conversions
- Brand Building and Trust – YES AGAIN!
- Enhanced Social Media Presence
- Customer Education and Loyalty
- Lead Generation
- ITS FREE!

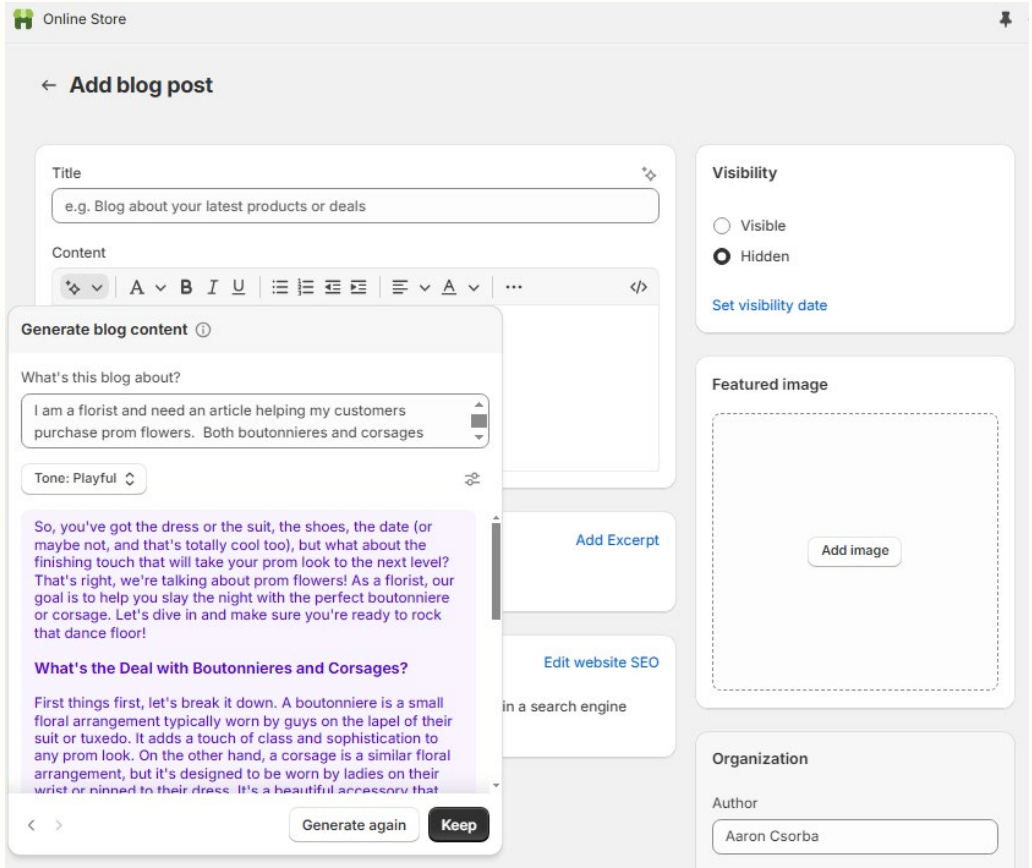
FTD confidential/proprietary documents should not be copied or redistributed

Shopify Magic

ChatGPT

Copilot

Gemini



- Start with one blog post per month
- Prompt the AI to generate an article with 1,000-1,200 words.
- Always review the content to put your voice and personality behind it.

FTD confidential/proprietary documents should not be copied or redistributed

Questions???

For more information about how a Mercury Online website can help you grow your local online business, email the FTD Technology Specialist Team at technologyspecialists@ftdi.com

FTD confidential/proprietary documents should not be copied or redistributed