



Unleash Your E-commerce Potential with Mercury Online

June 25, 2024



Send flowers and gifts with same-day delivery to Downers Grove, IL. [Shop our Best Sellers!](#)

FTD FLOWER SHOP DEMO Home Occasions Products About Us

Quick Shop Search User Account



Navigation arrows and pause icon



From \$75.00
Long Stem Red Rose Bouquet

From \$110.00
Clear Skies Bouquet

From \$92.00
Pastel Traditions - A Florist Original

From \$49.99
Florist Original Mixed Bouquet

From \$89.00
The Wondrous Nature Bouquet

- Powered by Shopify
- Mercury HQ Management
- Modern and Mobile Friendly
- Optimized for Florists





A G E N D A

- Live Chat with Mercury Online
- Fees and Coverage Management in MercuryHQ
- 2 Suggestions to Unleash your e-Commerce Potential



Chat with us
 Hello and welcome to our online flower shop! We're here to assist with any questions you may have about our beautiful arrangements or your online order. How can we help you today?

Write message

Instant answers

What are your delivery fees?

Do you offer a guarantee?

Inbox

Chat settings

Online store Availability

Hours More actions

When customers start a conversation on your online store or the Shop app, the automated reply they receive is based on the hours you're available.

Monday	12:00 AM	to	11:59 PM
Tuesday	12:00 AM	to	11:59 PM
Wednesday	12:00 AM	to	11:59 PM
Thursday	12:00 AM	to	11:59 PM
Friday	12:00 AM	to	11:59 PM
Saturday	12:00 AM	to	11:59 PM
Sunday	12:00 AM	to	11:59 PM

Your store's [time zone](#) is (GMT-06:00) Central Time (US & Canada).

Automated first reply **On** Turn off

During available hours
 Thanks for your message! We'll be with you as soon as we can. If you prefer not to wait, we'll follow up via the contact info you provided.

Outside of available hours
 Hi, we're not currently online. So please send any info that will help us best assist you. We'll respond as soon as we can via the contact information you provided.

- Increased Sales and Conversions
- Improved Customer Service
- Enhanced Customer Engagement
- Operational Efficiency
- Competitive Advantage
- Boosting Trust and Confidence
- Flexibility & Scalability
- ITS FREE!

Live chat

This customer placed order [#16975](#) for \$102.53.



Mercury HQ
Welcome, FTD Aaron

Shop Settings

Shop Details Delivery & Pickup Catalog

Fees

Local Delivery Fee:

Outside Local Delivery Fee:

Service Fee:

Rush Delivery Fee:

[Save](#)

City & Zip Code Coverage

[Click city to edit zip codes](#)

21 Cities

<input checked="" type="checkbox"/> Ballard WA 13	<input checked="" type="checkbox"/> Bellevue WA 18	<input checked="" type="checkbox"/> Bothell WA 17
<input checked="" type="checkbox"/> Brier WA 17	<input checked="" type="checkbox"/> Burien WA 18	<input checked="" type="checkbox"/> Clyde Hill WA 18
<input checked="" type="checkbox"/> Des Moines WA 18	<input checked="" type="checkbox"/> Edmonds WA 18	<input checked="" type="checkbox"/> Kenmore WA 17

Seattle WA/US Zip Codes ✕

Seattle WA \$ 16

63 Zip Code(s)

<input checked="" type="checkbox"/> 98101 \$ 17	<input checked="" type="checkbox"/> 98102 \$ 17	<input checked="" type="checkbox"/> 98103 \$ 16
<input checked="" type="checkbox"/> 98104 \$ 17	<input checked="" type="checkbox"/> 98105 \$ 16	<input checked="" type="checkbox"/> 98106 \$ 18
<input checked="" type="checkbox"/> 98107 \$ 13	<input checked="" type="checkbox"/> 98108 \$ 18	<input checked="" type="checkbox"/> 98109 \$ 16
<input checked="" type="checkbox"/> 98111 \$ 17	<input checked="" type="checkbox"/> 98112 \$ 17	<input checked="" type="checkbox"/> 98113 \$ 17
<input checked="" type="checkbox"/> 98114 \$ 18	<input checked="" type="checkbox"/> 98115 \$ 16	<input checked="" type="checkbox"/> 98116 \$ 18
<input checked="" type="checkbox"/> 98117 \$ 16	<input checked="" type="checkbox"/> 98118 \$ 18	<input checked="" type="checkbox"/> 98119 \$ 16
<input checked="" type="checkbox"/> 98121 \$ 17	<input checked="" type="checkbox"/> 98122 \$ 17	<input checked="" type="checkbox"/> 98124 \$ 17
<input checked="" type="checkbox"/> 98125 \$ 16	<input checked="" type="checkbox"/> 98126 \$ 18	<input checked="" type="checkbox"/> 98127 \$ 17
<input checked="" type="checkbox"/> 98129 \$ 16	<input checked="" type="checkbox"/> 98131 \$ 16	<input checked="" type="checkbox"/> 98132 \$ 16
<input checked="" type="checkbox"/> 98133 \$ 17	<input checked="" type="checkbox"/> 98134 \$ 18	<input checked="" type="checkbox"/> 98136 \$ 18
<input checked="" type="checkbox"/> 98138 \$ 18	<input checked="" type="checkbox"/> 98139 \$ 17	<input checked="" type="checkbox"/> 98141 \$ 17
<input checked="" type="checkbox"/> 98144 \$ 18	<input checked="" type="checkbox"/> 98145 \$ 16	<input checked="" type="checkbox"/> 98146 \$ 18
<input checked="" type="checkbox"/> 98148 \$ 20	<input checked="" type="checkbox"/> 98154 \$ 17	<input checked="" type="checkbox"/> 98155 \$ 15
<input checked="" type="checkbox"/> 98158 \$ 16	<input checked="" type="checkbox"/> 98160 \$ 17	<input checked="" type="checkbox"/> 98161 \$ 17
<input checked="" type="checkbox"/> 98164 \$ 17	<input checked="" type="checkbox"/> 98165 \$ 17	<input checked="" type="checkbox"/> 98166 \$ 20



Shop Settings

Shop Details Delivery & Pickup Catalog

Tukwila WA 17

West Seattle WA 17

Woodway WA 17

Delivery Exceptions

Seattle 98158 Active

Label:

Criteria:

Rule:

Status: Clear Dates & Times

Date: Start End

Shop Settings

Shop Details Delivery & Pickup Catalog

Delivery Cutoff Times

Monday	<input type="text" value="10:00 AM"/>	<input type="button" value="🕒"/>
Tuesday	<input type="text" value="10:00 AM"/>	<input type="button" value="🕒"/>
Wednesday	<input type="text" value="10:00 AM"/>	<input type="button" value="🕒"/>
Thursday	<input type="text" value="10:00 AM"/>	<input type="button" value="🕒"/>
Friday	<input type="text" value="10:00 AM"/>	<input type="button" value="🕒"/>
Saturday	<input type="text" value="10:30 AM"/>	<input type="button" value="🕒"/>
Sunday	<input type="text" value="9:00 AM"/>	<input type="button" value="🕒"/> Closed

Delivery Cutoff Exceptions

Seattle 1:30 Saturday Active

Label:

Criteria:

Cutoff:

Status: Add Dates & Times

Store Pickup

Store Pickup Active

Design Time:

Stores: Pickup Available

Long Stem Red Rose Bouquet

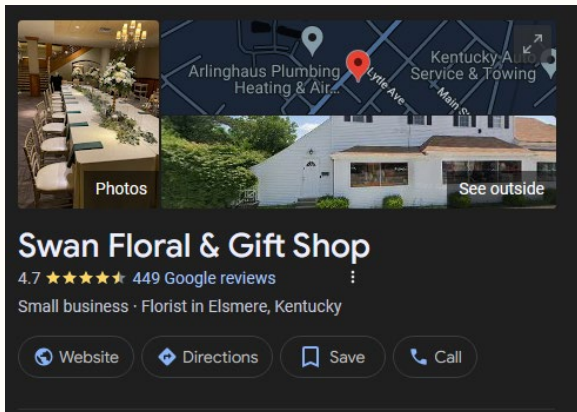
Deluxe - 18 Red Roses

Item: B59D

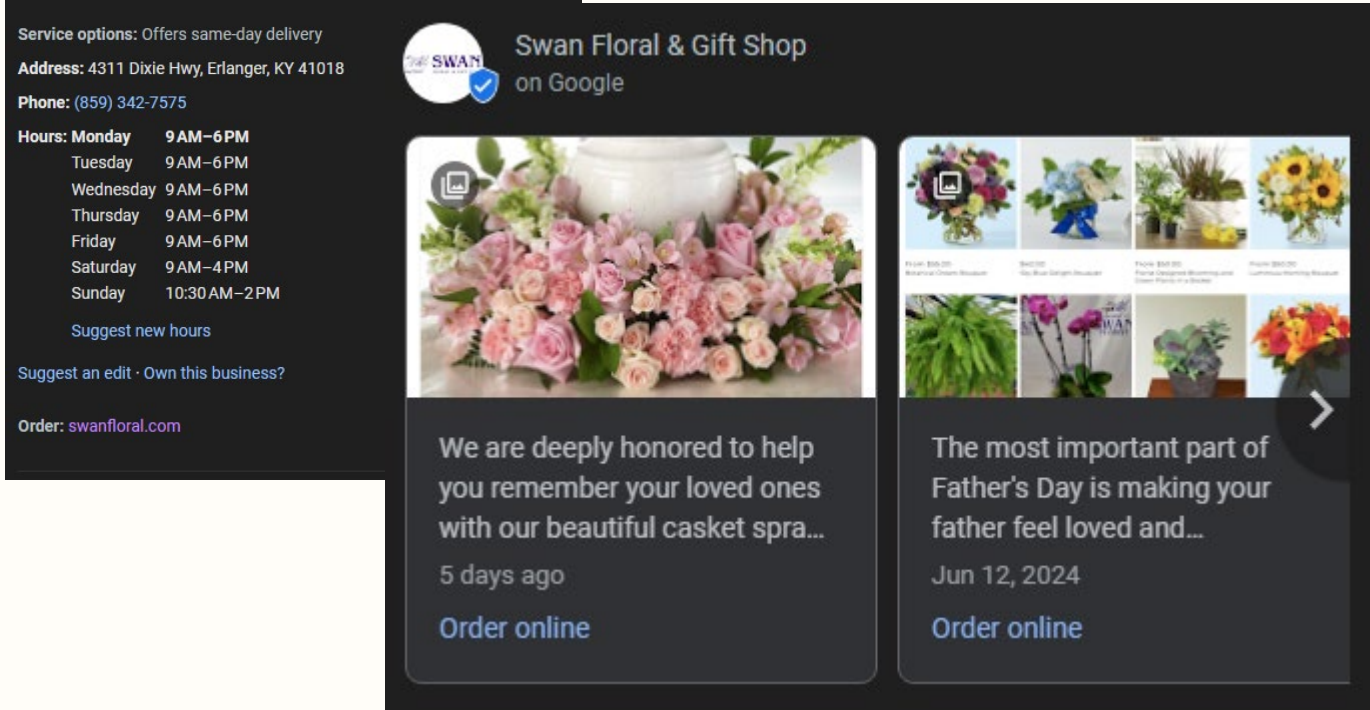
[Remove](#)

\$105.00

Pickup on Monday, June 24th 2024 after 3:17 pm CDT



- Enhanced Online Visibility
- Improved Customer Trust and Credibility
- Better Customer Engagement
- Increased Website Traffic and Sales
- Cost-Effective Marketing
- Enhanced Customer Experience
- ITS FREE!





Bloomin' Good Reads



Flower Care & Handling

JUNE 4, 2024

The FTD Employee Flower Shop has taken the utmost care to ensure the flowers we deliver to our customers homes and workplaces are as fresh and beautiful as possible. By...



Spark Joy with Summer Blooms & Botanicals

MAY 15, 2024

If you need an instant pick-me-up, then look no further than to some of the amazing summer flowers blooming all around you. Their bright, bold colors, lush blooms, and light...



6 Things To Know About Your Wedding Flowers

APRIL 20, 2024

Among the touches that make your wedding day more memorable will be the look and design of your wedding flowers. And they play a dramatic and endearing role for you...

- Improved Search Engine Optimization (SEO)
- Enhanced Customer Engagement
- Increased Sales and Conversions
- Brand Building and Trust – YES AGAIN!

- Enhanced Social Media Presence
- Customer Education and Loyalty
- Lead Generation
- ITS FREE!

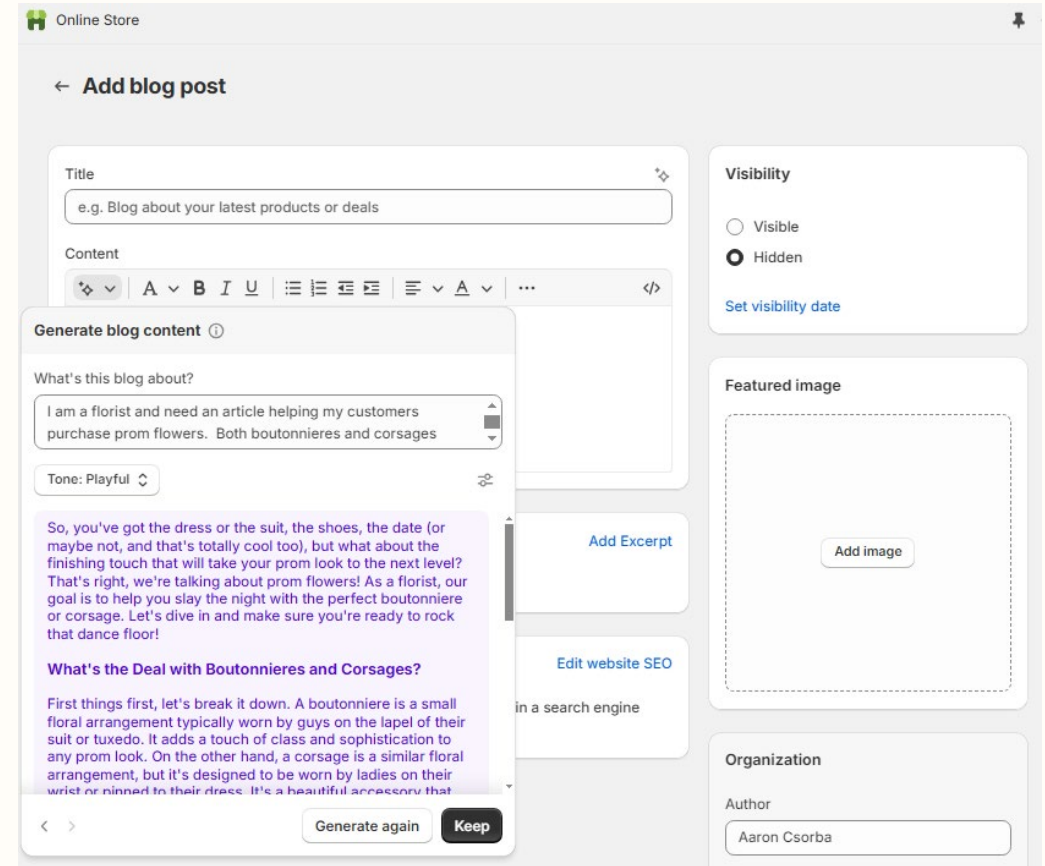


ChatGPT



Copilot

Gemini



- Start with one blog post per month
- Prompt the AI to generate an article with 1,000-1,200 words.
- Always review the content to put your voice and personality behind it.



Questions???

For more information about how a Mercury Online website can help you grow your local online business, email the FTD Technology Specialist Team at technologyspecialists@ftdi.com